

THE NAUGHTY NOGHTIES

EXHIBITION OPENS AT RIFLEMAKER GALLERY

22 June - 29 June 2009

OPENING NIGHT 22 June 6pm - 9 pm

"What is decided by it is nothing less than the composition of the next generation"

Arthur Schopenhauer

Artist/performer Danila Polyakov and photographer Alexey Kiselev obviously never heard the above quotation. Born in Moscow in 1983, and Ekaterinburg 1976 successively, the two Russian artists present their collaboration "The Naughty Noughties" for one exclusive week only at Riflemaker.

The project displays the results of a two-year experiment and visual reincarnation of Danila that were collected by Alexey Kiselev and combined to make one story. Danila Polyakov uses the body itself as a language tool to express his natural narcissism. His only wish is to be recorded - to remain forever in the present moment of action without making any common sense to the viewer.

The Naughty Noughties is presented in three dimensions: poster, performance and video.

POSTER

Alexey Kiselev reveals the individualism of Danila with humor. His interaction with personality of the performer became a documentary story. Alexey interprets time's major influences in his own way, evoking playful images.

PERFORMANCE

Performance for Danila is not an act of art and it doesn't appeal to a cultural message. Danila himself is a cultural message – he is a kid of his time: soviet childhood, post-soviet youth, a ruined country, sudden access to the internet, manga, Coca-cola, porno-movies, Nickelodeon, Barbie, drugs, fashion magazines, easy money, early fame...

VIDEO

The traces of narcissism were transmitted into the stream of unconsciousness, articulating visual movement in a real time. Unreflective vitality and cult of spontaneity connect the inside relationship of artists with outside. Theoretical definition of self-transformation creates an eclectic impulse to translate subjective reflections.

PERFORMANCE ARTIST

Danila Polyakov is a podium star, professional model. He later became a performance artist and provoked many artistic projects. Among them - famous videos and images of AEC+F.

PHOTOGRAPHER

Alexey Kiselev is one of the most noticeable young photographers in Russia. Beside his art projects he collaborates with Vogue Russia, Harper's Bazaar Russia, L'Officiel Russia, Afisha.

www.kiselef.com

www.badpaper.ru

RIFLEMAKER GALLERY

Opened in 2004 by collectors Virginia Damtsa and Tot Taylor, Riflemaker is housed in London's oldest public building, a Georgian Riflemaker's workshop dating from 1712. The aim of gallery is to exhibit the most ambitious and extraordinary work by the very best young artists.

www.riflemaker.org

PROJECT PRESENTED BY

The July 16

www.thejuly16.com

DANILA POLYAKOV

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PHOTOGRAPHY ALEXEY KISELEV

